

Promotion Practice of Reading Foreign Literature Classics in Higher Vocational Students

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Abstract: Reading literary classics is conducive to improving the humanistic quality of College students. After investigating and analyzing the current situation of reading foreign literary classics among the freshmen of a health vocational college, this paper holds that it is necessary to carry out the promotion activities of reading foreign literary classics among the students so as to help improve the reading methods of foreign classical literary works. Relying on the English Club, in cooperation with the League Committee, the library and other departments, the promotion activities carried out a series of reading activities throughout the college, which were strongly supported and welcomed by teachers and students, and hoped to further build a reading service system for literary classics.

Reading is an important way of cultural communication and civilization, and it is also an important means for us to acquire knowledge, information, enrich our thoughts and broaden our knowledge. After entering the 21st century, information technology has been continuously developed and innovated. The rapid development and popularization of the Internet have caused great changes in people's reading styles and reading types. More and more people tend to read online, e-reading, and fast reading. Reading presents the trend of "shallow reading" and "fragmented reading". Traditional reading, especially literary classic reading, has been greatly impacted, literary classics have also been treated coldly in college campuses. Many colleges and universities have conducted surveys. College students are more inclined to diversify entertainment reading methods and are not keen on classical reading. Internet and electronic products have gradually become the main reading ways for college students. Recreational, utilitarian and recreational reading are the main types of reading. Even a small number of students who like and read literary classics show obvious "Chinese characteristics" in their reading works. They do not have much knowledge of foreign literary classics. They just heard of many of these works through movies and TV plays.

1. Investigation and Analysis on the Current Situation of Foreign Literature Classics Reading

In order to understand the current situation and existing problems of reading foreign literary classics, the author conducted a sample survey of Freshmen of different majors in a health vocational college by questionnaires. The questionnaire was distributed through the network, and 1378 questionnaires were effectively collected. The contents of the questionnaire include reading time, reading place, reading method, reading purpose, reading type, etc. Some classical works of foreign literature are listed in the questionnaire. The students can choose the names of the works they have read or are ready to read, or they can write down the names of the literary works they have read but not listed in the bibliography.

The results show that only 21.63% of the students read more than 10 hours a week. Most of them read between 6-9 hours and 3-5 hours a week, and 18.29% of the students read less than 3 hours a week. More than 80% of students choose to read in libraries and study rooms. As for the reading method, only 18.55% of the students choose paper literature reading; mobile phone reading increased dramatically, reaching 71.86%; and others choose to read on e-readers(such as Amazon) or tablets and computers. 26.72% of the students read more than 10 volumes and 73.28% of them read less than 10 volumes a year.

From the point of view of reading purposes, the proportion of students' choices ranges from high to low in order of professional learning, grading, employment, leisure and entertainment. Reading types are concentrated in books and periodicals. However, the students who choose to read literary works mainly focus on online popular novels, accounting for 53.16%. 18.2% of the students will read prose, poetry, etc. in periodicals. Only 28.17% of the students choose to read classical works of foreign literature.

From the above data, it can be seen that freshmen have relatively abundant extra-curricular time, and the popularity of electronic products enables students to make full use of fragmented time to read. We often see many students holding mobile phones or tablets while waiting for elevators, buses, and cafeterias. However, few of them read classical works, especially those of foreign literature. When visiting some students who are reading and studying in the library, we find that many of them could not say the names of foreign classical literary works casually, and a few could say the names of the works only because they have seen a movie or TV series.

Through this survey, it can be summarized that the reading characteristics of the students in our college are as follows: they like leisure reading, lack of classical literature reading; they do not have good reading habits and have no reading plan, showing the randomness of reading; reading has not become an indispensable part of life, and they do not have a strong initiative to read classical works; they do not have a deep understanding of classics, and they do not read classical works thoroughly. Therefore, it is necessary for us to carry out the promotion activities of classical reading of foreign literature among higher vocational students, further improve the reading methods of foreign classical literary works, enrich cultural knowledge, broaden the horizons, and promote the improvement of medical humanistic literacy.

2. Practice of Promoting Classic Reading of Foreign Literature

In order to promote the reading of foreign literary classics on campus successfully, we should first carry out all-round publicity. We should make use of the special characteristics of college students to organize reading activities suitable for them and create a good reading environment. As a health vocational college, our college attaches great importance to the promotion of reading in recent years. At the annual reading festival, a series of humanistic campus activities were held, such as classical reading contest, Chinese character reading and writing contest, etc. A reading pavilion was also set up in the library, and students' enthusiasm for participation was very high. However, classical reading and promotion are still confined to Chinese literary works. The purpose of this study is to break this situation, add Western elements to the humanities campus activities, relying on the English Club as a platform to carry out a series of activities of reading foreign literary classics, and promote the reading of foreign literary classics to stimulate students' interest in reading, and try to further construct the reading service system of literary classics.

2.1 Open a Classical Western Lecture Hall to Allow Students to Accept the Baptism of Reading.

The Campus Culture Festival is scheduled for March to May every year. During this period, one or two lectures on appreciation of Western literature and interpretation of foreign classics are held monthly. Teachers and experts outside the school are invited to give lectures. Experts and teachers not only recommend foreign literary classics that worth reading, but also share their experience and perception of reading foreign literary classics, and encourage us to read western literary classics. The excellent lectures in the Western Classic Lecture Hall have brought rich "spiritual feast" to our students, which has played a very good role in promoting students' deep understanding of foreign literary classics and enhancing their reading interest and enthusiasm.

2.2 Promote the Combination of Mobile Reading and Paper Reading of Foreign Literary Classics.

With the rapid development of modern science and technology and the Internet, e-reading has been widely favored by college students. As long as we properly guide the classical literature works

into students' mobile phones, they can make full use of fragmented time to read them. The library of our university has set up an electronic lending machine. By installing a mobile app, teachers and students can scan and download a large number of books, periodicals and newspapers stored in the reading equipment. We have cooperated with the library to add foreign literary classics to the equipment and put the recommended books on the front page so that teachers and students can quickly download the books they want to read. We can decide whether to read the book or not according to the content profile and catalog. At the same time, a book drifting station was set up in the library hall, some foreign literature classics were placed, and guide posters were produced and posted in prominent positions, such as *Gone with the Wind*, *Notre Dame de Paris*, *Pride and Prejudice*, *Jane Eyre*. Students can read a book in the corner of the library and return it to the drifting station before leaving. They can also go through the borrowing procedure and take it away to read carefully. We are delighted to see that these visual shocks have made students remember the foreign classical bibliographies imperceptibly, and attracted their attention. The amount of borrowing foreign literature paper books and the download of e-books have increased significantly.

2.3 Add the Elective Course of Foreign Classical Literature and do a Good Job of Reading Guidance.

Reading excellent Chinese and foreign classical literary works can promote the sublimation of personal moral cultivation and spiritual realm. Therefore, we have set up an optional course for the appreciation of foreign classical literary works. The rich and perfect course brings the reading and appreciation of classical works into the classroom, and guides students to "slow reading" and "deep reading". By listening to the teachers' explanations in the classroom, students gradually understand the profound connotation of these works, and can actively read and exchange their experience outside the classroom. Through such teaching activities, students gradually develop the habit of reading foreign classical literary works and set off a wave of reading foreign literature on campus.

In addition, relying on the active co-construction and cooperation of the English Club, the League Committee and the library, we have carried out a series of campus cultural activities. (1) Reading competitions of foreign classics. Combining with the recommended bibliographic content, a reading question bank was established. The students selected randomly generated questions for testing, and the "Reading Champion" and "Reading Star" awards were selected according to the score. (2) Organize a reading Seminar on "Entering the Western World and Understanding the Charm of Classics". Enroll in the competition in the form of a group, invite some teachers and experts to serve as judges, and select the first, second and third prizes. (3) Hold the "I read, I am happy" essay activities. The theme of the essay is about foreign literature classics, telling a story about yourself and reading. All the award-winning students or groups can receive moral education assessment points, and those who perform exceptionally well will be selected as the head of the English Club. These activities have greatly enhanced the students' reading enthusiasm and interest. Many students join the English club to communicate with more foreign literary enthusiasts and share their own reading gains, consolidate their reading achievements, and promote their reading to deep reading.

At the closing ceremony of the Cultural Festival, we held a reading sharing exchange meeting, inviting some outstanding students who like reading to share their reading experience. From their sharing, we can see that reading has become a part of their lives, has become a habit. Reading can harvest their knowledge, which can help them better understand life. Reading also provide new ideas for their future study and career planning. The reading sharing of these students conquered the teachers and students, won applause and made a perfect end to our campus cultural festival.

3. Reflections on the Reading Practice of Foreign Literature Classics

Guiding college students to actively carry out reading of foreign literary classics, arousing their interest and hobbies in literary classics, creating an atmosphere for reading foreign literary classics on campus, leading college students' reading tendency imperceptibly, and letting reading actively affect their study, life and career planning in the future are the basic starting points for us to promote

this activity. The smooth development of a series of campus cultural activities has created a good reading atmosphere on the campus. The amount of book borrowing and electronic resources downloads has increased rapidly, and students' participation and enthusiasm are very high. However, there is still a long way to go for schools and society to truly integrate Chinese and foreign classics into students' campus cultural life and make reading a part of their lives.

The practice of promoting the reading of foreign literary classics is an attempt. We hope to promote it at the annual campus cultural festival. We will also add the exhibition and evaluation of the reading notes of western literary classics and the reading competition of foreign literary classics, so as to make the activities more colorful and attract more students to return to classical reading and fall in love with foreign literary classics. At the same time, we try to build a set of literary classics reading service system. Reading service system can include building a reading platform for foreign literary classics for students to read online; incorporating students' activities in the reading platform into moral education assessment and social practice, integrating guidance and compulsion, which can better ensure the effect of full participation in reading. The ultimate goal is to guide college students to turn passive reading into active reading, fragmented reading into systematic reading, project reading into daily reading, which can fully demonstrate the reading standard of university campuses.

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